



A Project Of ILM Trust

# INSPIRE TO RISE TKS

The Knowledge School Network

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## Highlights



Message from Director TKS

The Knowledge School Network has a staunch belief that the role of a campus is not only to pursue academic excellence but also to motivate and empower its students to be lifelong learners, critical thinkers, and productive members of an ever-changing global society.

As a Head office we are striving to provide our campuses with an atmosphere for multifaceted development. TKS, as a family has guided its NWA's towards the right directions. The Head office conducted a comprehensive Quality Assurance Visits, thoroughly reviewing each department for compliance with established standards. The audit identified areas for improvement while recognising best practices. It has also facilitated entire curriculum planning documents timely. The Head office welcomes the newly inducted campuses. Our competent trainers imparted the training where they found the immediate need.

Our student-centered school fosters active lifelong learning and promotes healthy student development academically, socially, emotionally and physically in short – an all-encompassing education. While academic excellence is a major thrust, the school is very keen on preparing our students for life. We groom them to face the challenges of tomorrow, and encourage them to be socially conscious.

"Education is not preparation for life; Education is life itself. If this sounds like the kind of environment that would suit you. I urge you to read more, please feel free to come and visit us, confer with any of our learning community, and I am confident you will join with us in our journey.

ILM Trust's  
Associated  
Educational  
Projects

1



TKS  
Head Office  
QA&E Visits

2



TKS  
Co-curricular  
Activities

3



# Quality Evaluation and Assurance Visits

The Knowledge School Head Office QA department conducted audits of the TKS Network schools for the academic year 2023–2024. These audits focused on evaluating various aspects of the schools' internal control systems and accounting procedures.

The QA audits were carried out for 75 campuses, in compliance with the quality auditing standards. These audits aimed to ensure adherence to established standards and to enhance the effectiveness of internal controls and processes within the schools.



# Quality Categories

On the basis of QA Audit results, the QA team has segregated the campuses into four different categories; A, B, C & D. We congratulate the campuses who have been chosen for Category A and we strongly hope that the rest of them will continue to work hard in the coming years, to improve their quality category.

## Category A

- Complete academic and financial compliance
- Average fee: 2500 and above
- Complete usage of SMS portal
- Purpose build campus
- QA grade A or B

## Category B

- Complete financial compliance and partial academic compliance
- Average fee: Above 1500
- Partial usage of SMS portal
- QA grade C or D
- Suitable building

## Category C

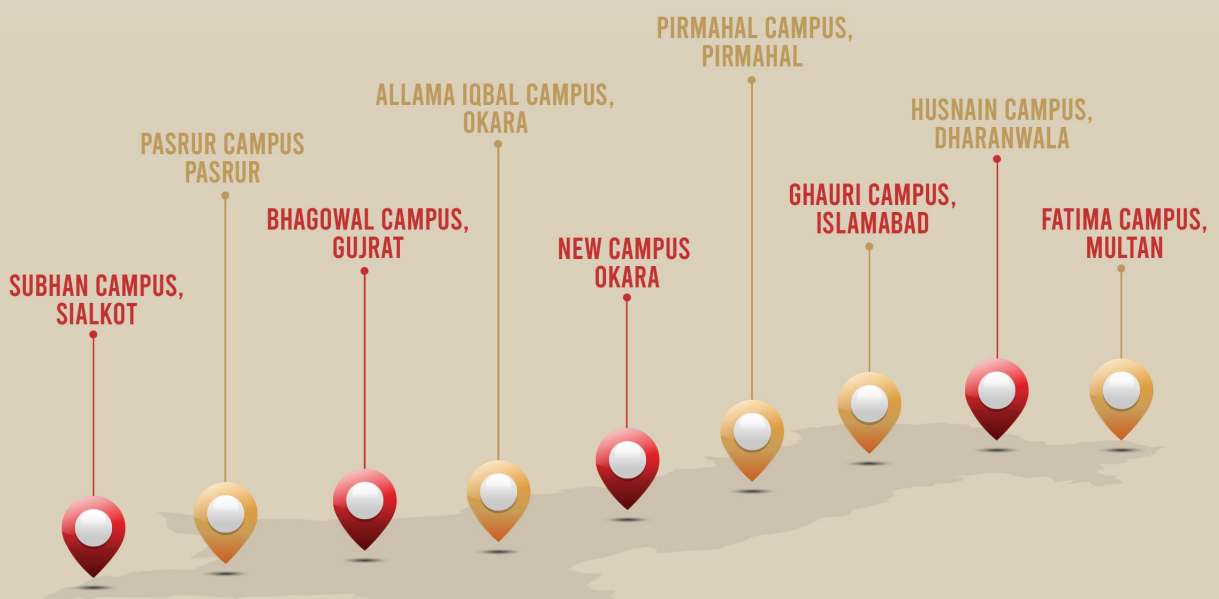
- Non- Compliance (academically and financially)
- Average fee: 1500 and below
- SMS downloads only
- QA grade E or F
- Satisfactory building

## Category D

- Non- Compliance
- Average fee: below 1000
- No usage of SMS portal
- No contact with the head office
- Inappropriate building

# A Category Campuses

After evaluating the QA results and keeping in mind the efforts being put in by our campuses, six campuses from all clusters have been chosen for the Quality Category A.



## TKS Model Campuses

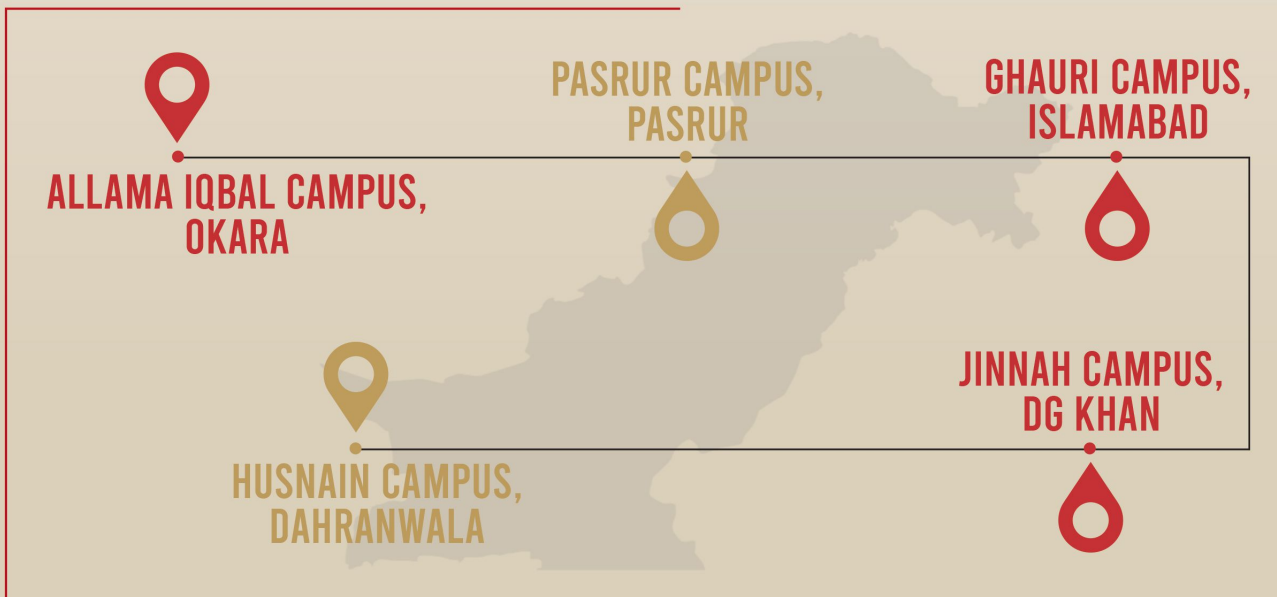
### Model Schools:

After keenly observing all academic, managerial and financial aspects, the Head Office has declared the following campuses, from different regions, as the TKS Model Campuses.

1. Pasrur Campus, Pasrur.
2. Allama Iqbal Campus, Okara.
3. Ghauri Campus, Islamabad.
4. Husnain Campus, Dahranwala.
5. Jinnah Campus, DG Khan

### These campuses will be provided with the following benefits for their hard work:

- Framed Certificate of Honor
- 25% discount on Book Packs
- Free participation of 2 teachers in trainings
- Specially designed Flex for the Campus
- Features in the School Yearbook
- Special Announcement on the website and social media pages



## TKS Upcoming Events

Following are the TKS upcoming events. Planner of each event will be share by head office.



# TKS Co-Curricular Activities

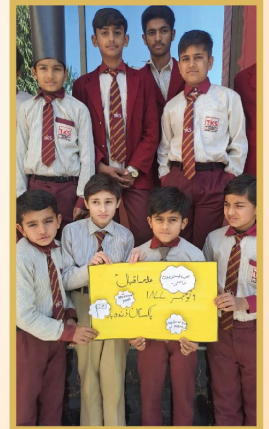
## IQBAL DAY

Iqbal Day, celebrated on 9th November, marks the birth anniversary of Allama Muhammad Iqbal, a renowned philosopher, poet, and visionary leader of Pakistan. Students across the campuses commemorated this day with great enthusiasm. The celebrations included speeches, poetry recitations, and discussions highlighting Iqbal's ideas on self-discovery, education, and the empowerment of youth. Many institutions organised cultural events, debates, and exhibitions inspired by Iqbal's works. The day served as a source of inspiration, motivating students to embrace Iqbal's philosophy and contribute positively to society.

Zafarwal Campus, Zafarwal

محبت مجھے اُن جوانوں سے ہے  
ستاروں پہ جو ڈالتے ہیں کمنڈ

علامہ محمد اقبال



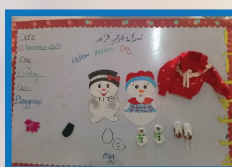
## EMBRACING WINTER SPARKLE

TKS campuses welcomed and embraced the winter season with festive decorations and cozy, cheerful vibes. Cultural performances, brought life to the celebrations. Students enjoyed seasonal treats like hot and spicy pizza, burger, samosa and a lot of different kinds of snacks, while participating in fun activities such as winter carnivals and snowman-building competitions. Many campuses also organised the celebrations created a strong sense of togetherness, making the chilly season a time of joy and connection.

Mulana Zafar Ali Campus, Wazirabad



Allama Iqbal Campus, Depalpur



# Daycare & Early Learning Center

With the ongoing challenges surrounding consistent childcare for working parents and families, we are excited to share some important updates at the UMT Daycare Center. The University of Management and Technology (UMT) organised a vibrant celebration for children's birthdays as part of its annual events. The event was beautifully adorned with colorful decorations, balloons, and fun-filled activities, making it enjoyable for children of all ages. UMT warmly invited families to join the festivities, creating a lively and joyful atmosphere. Special birthday cakes were arranged, adding a memorable touch to the celebration. University staff and volunteers ensured that each child felt special and celebrated, with engaging games, face painting, and music providing endless entertainment. The event highlighted UMT's dedication to fostering community bonding through inclusive and thoughtful initiatives. It concluded with the distribution of gifts, leaving the children and their families smiling and full of gratitude.



## Families can look forward to a revamped experience featuring:

- A safe and nurturing environment where children can flourish
- A variety of engaging activities that support well-rounded development
- An updated and thoughtfully planned service layout
- Well-equipped outdoor play areas that encourage physical activity and creativity
- Dedicated and highly qualified caregivers focused on each child's individual needs
- A low child-to-caregiver ratio for personalized attention and support

Little Wonders stands as a renewed commitment to offering a dependable and enriching childcare solution for the UMT community.



# A Leading School in Education Excellence & Innovation



INTERNATIONAL  
**SCHOOL OF  
KNOWLEDGE  
& LEADERSHIP**

At International School of Knowledge and Leadership (SKL), we take charge of your child's educational needs by enabling access to learning through:

- Differentiated, in-depth and cohesive academic program aligned to year level standards and achievement benchmarks informed by Single National Curriculum in Pakistan.
- Qualified teachers focused on improving student outcomes, through their commitment to ongoing professional development, constructive instructional time, evidence-based practices, coaching and mentoring, and collaboration.
- Flexible indoor and outdoor learning environment adaptive to students' perquisites.
- Opportunities for parents and students to participate in community building activities.

## Class Nursery Fine Motor Skill Activity



## Class Pre Nursery Subject Maths Activity Counting Practice by Their Own Fingerprints



## Class Pre Nursery Topic Concept of Big and Small



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INSPIRE TO RISE



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- 200+ Campuses
- 37000+ Students
- 100+ Cities

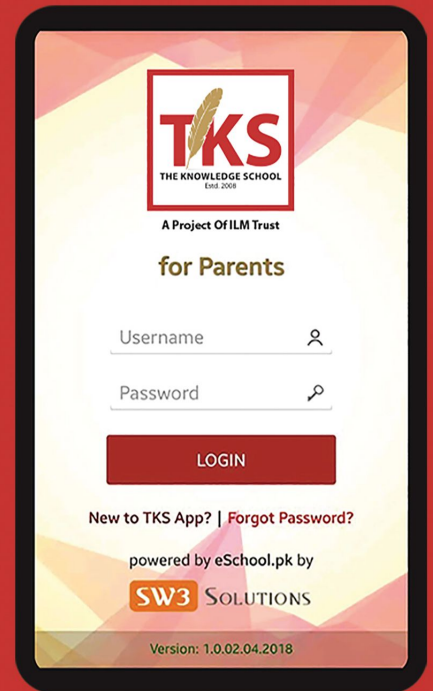
## WHY TKS FRANCHISE?

The education sector has become a booming industry in Pakistan and more and more entrepreneurs are getting involved in it. If you're thinking to come into a school business, purchase a TKS franchise. Why? Here are the top reasons:

- We are an established brand comprising of The Knowledge schools, ILM colleges and University of Management & Technology (UMT), Lahore.
- Parents have shown 100 percent satisfaction ratio in our schools because of the fact our students never drop out of school. Thanks to our teaching-learning environment, they successfully reach the university level.
- We offer an excellent return on your investment.
- We help with marketing and advertising, and also provide business training.
- We provide full assistance with the staff and faculty hiring and curriculum designing.
- Ours is a proven business model that can successfully work anywhere in Pakistan.
- We provide a variety of support and learning resources for both teachers and students.
- We teach an exclusive SNC approved curriculum in our schools developed by TKS Publishing.
- We have global partnerships with other world class institutions.
- We survived even the worst crisis of the COVID-19 pandemic - thanks to our successful business model.

Parents can avail continuous support by TKS 24/7 through 'TKS for Parents App' Register yourself with

TKS Mobile App Now!!



For Franchise Opportunity:

☎ 0300 - 0701784

### Discover Your Talent... Join TKS News

TKS News is the official newspaper of The Knowledge School Network (TKS) published quarterly, for promoting the Campus news. TKS News is the voice of TKS community, students, teachers and staff. You can take part or contribute to the newspaper in multiple ways. All writers are welcomed to send their real-life stories, adventure stories, cartoons, jokes, anecdotes, poetry and articles.

If you would like to share something related to TKS News or you want to give suggestions about your School, this is the platform to do so! Email us at [tknews@tk.edu.pk](mailto:tknews@tk.edu.pk)